

## Claims

What is claimed is:

1. A system for transmitting image data comprising:  
a remote storage device for receiving image data and  
a digital camera configured to send the image data exclusively to the remote  
storage device.
2. The system according to Claim 1 wherein the digital camera further comprises a  
sensor for forming the image data.
3. The system according to Claim 1 wherein the digital camera further comprises  
a local storage device for storing the image data and advertising data from the  
remote storage device.
4. The system according to Claim 3 wherein the digital camera further comprises a  
display device for viewing the image data and the advertising data.

5. A method of communicating between a digital camera and a predetermined remote location comprising:

uploading image data from a digital camera to a predetermined remote location;  
downloading advertising data from the predetermined remote location to the digital camera; and  
displaying the advertising data on the digital camera.

6. The method according to Claim 5 further comprising an advertiser compensating a distributor based on the advertising data downloaded by the digital camera.

7. The method according to Claim 5 further comprising a distributor selling the digital camera to a user at a discount based on the advertising data downloaded by the digital camera.

8. The method according to Claim 5 wherein uploading the image data occurs only at the predetermined remote location.

9. A digital camera comprising:

a buffer for receiving image data and advertising data;

an interface connected to the buffer configured to upload the image data from the digital camera to a predetermined remote location and to download the advertising data from the predetermined remote location to the digital camera; and

a display connected to the buffer for viewing the advertising data.

10. The digital camera according to Claim 9 further comprising a sensor connected to the buffer for forming the image data.

11. The digital camera according to Claim 9 wherein the interface is configured to automatically connect with the predetermined remote location for uploading the image data and downloading the advertisement data.